

IS YOUR DISTRIBUTED ENTERPRISE READY FOR THE DIGITAL AGE?

Let Comcast Business Help You Take the Next Steps

Deepening bonds with existing customers, cultivating new relationships, and operating more efficiently are essential to the success of any business. With the right combination of connectivity, cloud, and real-time data analysis, businesses today can assess needs and rapidly respond to emerging trends and new opportunities. Connecting your employees, partners, suppliers, and customers across a distributed enterprise of multiple business locations can hasten the pace and flexibility of your business. Now, that opportunity to manage the process by creating a modern digital business ecosystem is greater than ever.

According to IDC research, more-connected companies outperform less-connected companies across key performance indicators. Learn how you can ready your business for success.

INCREASED EFFICIENCY ACROSS A DISTRIBUTED ENTERPRISE



Flexibility to deploy new initiatives faster across all locations



Simple, more effective real-time operations and infrastructure



Empowers employees with meaningful data and information



Improved security

Top 3 IT Priorities For Businesses' Remote and Branch Locations

#1

Improving
information
security measures

#2

Enhancing application
performance for
end users

#3

Managing data growth

COMCAST
BUSINESS

THE DISTRIBUTED ENTERPRISE TRANSFORMATION INDEX

To understand today's distributed enterprise landscape, IDC and Comcast Business conducted a survey of IT professionals in U.S. businesses with five or more organizations. While respondents emphasized the importance of distributed enterprise networking, it was surprising how many companies are not getting it right.

Based on the research, IDC developed a Distributed Enterprise Transformation Index, identifying four levels of distributed enterprise networking sophistication.

COMPANIES ARE AT DIFFERENT LEVELS OF CONNECTIVITY

Ultra-Connected

14%
of companies

Centrally managed network using 3rd-party resources. Relies on a mix of public Internet and private WAN to serve remote workers.

Branch-Centric

34%
of companies

Hybrid network of managed and unmanaged resources. Remote workers rely on private WAN to access network.

HQ-Centric

35%
of companies

Hybrid network of managed and unmanaged resources. Remote workers rely on public Internet.

Resister

17%
of companies

Centrally managed network using in-house resources. Remote workers rely on public Internet.

DISTRIBUTED ENTERPRISE:

the ability to support employees and business applications from any device, in any location, at any time (inside or outside the firewall) with consistent quality of service, security, and reliability.

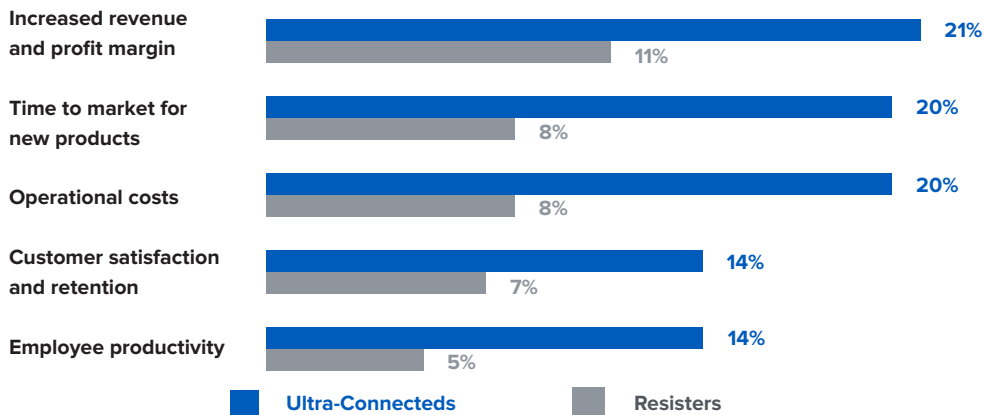
THE BENEFITS OF BEING ULTRA-CONNECTED

DRIVING BUSINESS PERFORMANCE AT EVERY LEVEL AND LOCATION

A network of dedicated data, broadband, and mobile connections is key to positioning your business as a differentiator in the market. Empowering employees across all locations with ubiquitous, secure access to business systems, customer information, and high-performing applications can mean the difference between exceeding customer expectations and remaining status quo.

IMPROVEMENT IN BUSINESS OUTCOMES

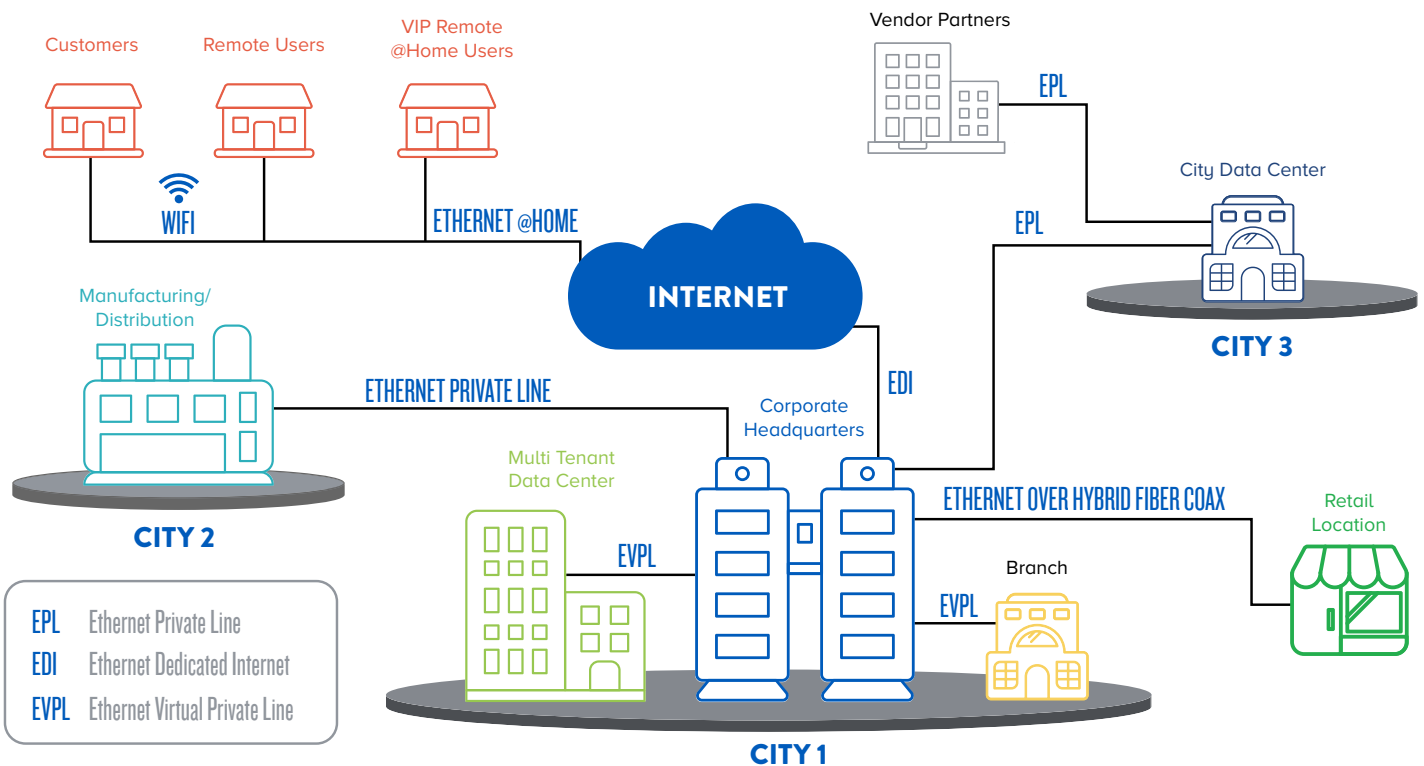
Recent research by IDC and Comcast Business found that Ultra-Connected companies outperform less-connected companies across all key indicators studied.



ULTRA-CONNECTEDS GAIN COMPETITIVE ADVANTAGE

Having secure and consistent connectivity allows Ultra-Connected companies to offer services across a wider footprint and a greater breadth of portfolio. For this reason, more large enterprises are turning to Comcast Business for advanced network services. With one of the nation's largest IP networks, and Ethernet services accessible to more than two million buildings, Comcast Business helps companies scale quickly, easily, and incrementally up to 100 Gbps.

GET ULTRA-CONNECTED FOR SUCCESS



GETTING YOUR BUSINESS ULTRA-CONNECTED

- » Assess bandwidth requirements for today and tomorrow, considering that every year the average enterprise uses 50% more data on its network.
- » Look for technology solutions (infrastructure and applications) that can work across all locations to drive efficiency and minimize IT resource requirements.
- » Plan to manage IT services in disparate locations with your own on-site staffing, through a managed services provider, or together in combination.
- » Evaluate total cost of ownership, including network infrastructure costs, implementation times, IT resource requirements, training, reliability, latency, and service-level agreements.
- » Compare connectivity options, including a hybrid approach of dedicated and broadband connections to serve the best purpose for each location.

YOUR DISTRIBUTED ENTERPRISE STRATEGY

It all comes down to infrastructure. Comcast Business provides next-generation infrastructure so you can capitalize on new opportunities across your distributed enterprise. We offer reliable, flexible, and scalable network and security services to handle the complexities of your digital business at an affordable price.

ETHERNET NETWORK SERVICES

With low-latency Ethernet Network Service, organizations can optimize application performance across a Wide Area Network (WAN), allowing them to perform as if they are on a Local Area Network (LAN).

ETHERNET DEDICATED INTERNET

Ethernet Dedicated Internet Access (DIA) provides many benefits over T1-based DIA, eliminating the need to buy more capacity than required.

ETHERNET PRIVATE LINE

Ideal for mission-critical, sensitive-data applications, EPL bypasses public Internet and securely transmits traffic over a private connection, backed by an SLA.

ETHERNET VIRTUAL PRIVATE LINE

EVPL improves application performance with a private, point-to-multipoint network design between multiple locations—even to a third-party data center or cloud platform.

ETHERNET @HOME

For any company with remote employees, partners, or customers, this built-for-business alternative to using the public Internet provides remote access to a high-speed Comcast Business network.

BUSINESS INTERNET FOR BRANCH OFFICES

Perfect for branch offices, franchise locations, retail stores, and remote locations, Business Internet streamlines your information flow—with speedy performance, advanced security, and dedicated national support.

CLOUD AND DATA CENTER

Apps and work flows need to work as well off-site as they do on-site. Private Ethernet connectivity to your cloud or data center is the technology of choice for seamlessly integrating off-premises resources into an application delivery chain.

MANAGED ENTERPRISE SOLUTIONS AND SERVICES

Comcast Business can design, build, implement, and maintain your entire IT solution—featuring managed connectivity, managed router, managed security, managed WiFi, managed business continuity, and managed voice services—so you can focus on delivering value to your business.

PROFESSIONAL SERVICES

To extend your services, Comcast Business offers solutions to address Maintenance, Installation, Monitoring, Tier 1 Help Desk, and Network Design and Management.